

# COUNCIL COMMUNICATION

**AGENDA TITLE:** 

Specifications and Advertisement for Bids for Printed

Envelopes, 1997 Requirements

**MEETING DATE:** 

January 15, 1997

**SUBMITTED BY:** 

Finance Director

RECOMMENDED ACTION:

That the City Council approve the specifications and authorize

advertisement for bids for the City's 1997 requirements for

printed envelopes.

**BACKGROUND INFORMATION:** 

During the course of business the City uses a variety of printed envelopes. Most significant in volume are those used to mail utility bills and return payments. Lesser quantities are used for regular departmental correspondence, accounts payable

checks, and business license applications.

This will be the fourth year the City has bid envelopes on an annual basis. Although paper prices have fluctuated during that time, 1996 contract costs were still about 2% below 1992 non-contract costs for the same envelopes. 1997 prices are expected to be about 2-3% above last year's levels, however.

The specifications reflect projected requirements for the calendar year 1997 (Part I), as well as specific size and printing requirements for each type of envelope (Part II).

**FUNDING:** 

Estimated cost: \$15,000.00

(Each department budgets annually for printing requirements, and funding for the purchase of envelopes is included in those

budgeted amounts).

**BID OPENING:** 

February 4, 1997

Vicky McAthie, Finance Director

Prepared by Joel Harris, Purchasing Officer

H. DIXON FLYNK

# SPECIFICATIONS City of Lodi Printed Envelopes PART I: 1997 Requirements

Envelope Description	1997 Req.
Special Window, Bus. Lic. Appl.	5,000
#9 Window, Acets Payable,	10,000
#9 Regular, Utility Payment	300,000
#9 Regular, Delinq. Utility Payment	25,000
#10 Regular, Letterhead	45,000
#10 Regular, Police Dept.	10,000
#10 Regular, Parks/Rec.	10,000
#10 Window, Utility Bill	300,000
#10 Window, Delinq. Utility Bill	25,000
#10 Window, City Letterhead	10,000
#10 Window, Police Dept.	5,000
#10 Window, Library	10,000

City of Lodi Printed Envelopes

# **PART II:** Envelope Specifications

Page 1

Special Window:

Size: 3-7/8" x 8":

(Business License Application) Special Envelope with non-standard window, for Business License Application & Certificate:

> White Wove, Sub 24; Diagonal Seam Style;

Printing: Offset printed 1-color black, one side;

Copy: To be typeset by the printer per sample furnished by the City; "City of Lodi" - Helvetica Bold, spaced, 8-point; Type style:

Address: Helvetica 8-point;

Window: Poly-covered to meet U.S. Postal Service requirements; Size: 1-1/4"h x 4-1/16"w, located 11/16" from left edge of envelope, 1-3/8" down from the top, 1-1/4" up from the

bottom;

Packaging: Case qty: 2,500/case, or 5 boxes of 500/box per case

#9 Standard Window:

(Accounts Payable)

Size: 3-7/8" x 8-7/8"; White Wove, Sub 24;

Inside security panel of printer's choice;

Diagonal Seam Style;

Printing: Offset printed 1-color Black, one side;

Copy: To be typeset by the printer per sample furnished by the City; "City of Lodi" - Helvetica Bold, 12-point, spaced; Type Style:

"Accounts Payable" - Helvetica, 8-point;

Address - Helvetica, 8-point

Window: Poly-covered to meet U.S. Postal Service requirements;

Size: Standard 4½" x 1-1/8", located 7/8" from left side of

envelope, 1/2" up from the bottom;

Packaging: Case qty: 2,500/case, or 5 boxes of 500/box per case

City of Lodi Printed Envelopes

# PART II: Envelope Specifications

Page 2

#9 Standard Regular:

(Utility Payment)

Size: 3-7/8" x 8-7/8";

White Wove, Sub 24;

Recycled Paper to meet State requirements;

Diagonal Seam Style;

Printing: Offset printed 1-color Black, two sides;

Sorting Bar 1/4" wide, printed 1" down left side from upper

left corner;

FIM Marks and Bar Codes: Per sample furnished (Film Positives provided by City); FIM Marks and Bar Codes must

meet U.S. Postal Service Requirements;

Front Copy: To be typeset by the printer per sample furnished by

the City;

Type Style: Helvetica;

Type Sizes: "From...": 8-point;

"Place Stamp Here...": 6-point;

"City of Lodi": 12-point; Address: 12-point

Back Copy: Type Style: Helvetica, 12-point

Color: Black;

Copy: Text - Helvetica 10-point; Recycle Symbol to be typeset by the printer per sample furnished by the

City:

"Recyclable and..." and symbol: 10% screen;

Envelopes must be suitable for use as an insert on Pitney-Bowes insert-

ing system.

Packaging: Case qty: 2,500/case, or 5 boxes of 500/box per case

City of Lodi Printed Envelopes

# PART II: Envelope Specifications

Page 3

#9 Standard Regular:

(Delinquent Utility Payment)

Size: 3-7/8" x 8-7/8"; Yellow, Wove, Sub 24;

Recycled Paper to meet State requirements;

Diagonal Seam Style;

Printing: Offset printed 1-color Black, two sides;

Sorting Bar 1/4" wide, printed 1" down left side from upper

left corner:

FIM Marks and Bar Codes: Per sample furnished (Film Positives provided by City); FIM Marks and Bar Codes must

meet U.S. Postal Service Requirements;

Front Copy: To be typeset by the printer per sample furnished by

the City;

Type Style: Helvetica;

Type Sizes: "From...": 8-point;

"Place Stamp Here...": 6-point; "City of Lodi": 12-point;

Address: 12-point

Back Copy: To be typeset by the printer per sample furnished

Copy: "FOR PRIORITY PROCESSING.. THANK YOU"

Type Style: Helvetica, 12-point;

Color: Black;

Copy: "Recyclable and ..."

Type style: Helvetica 10-point;

Recycle Symbol to be typeset by the printer per sample

furnished by the City;

"Recyclable and..." and symbol: 10% screen;

Envelopes must be suitable for use as an insert on Pitney-Bowes insert-

ing system.

Packaging: Case qty: 2,500/case, or 5 boxes of 500/box per case

#10 Regular, Letterhead

Size: 4-1/8" x 9½"; White Wove, Sub 24;

Diagonal Seam Style;

Printing: Offset printed 1-color black, one side;

Copy: To be typeset by the printer per sample furnished by the City;

Type Style: "City of Lodi" - CG Times Bold, 18-point;

Address: Helvetica 8-point;

Packaging: Case qty: 5 boxes of 500/box

City of Lodi Printed Envelopes

## PART II: Envelope Specifications

Page 4

#10 Regular, Police Dept: Size: 4-1/8" x 91/2";

White Wove, Sub 24; Diagonal Seam Style;

Printing: Offset printed 1-color blue, one side;

Copy: To be typeset by the printer per sample furnished by the City;

(Artwork/photo screening to be furnished by the City);

Type Style: "Lodi Police Department" - CG Times Bold, 12-point;

Address: CG Times 10-point;

"An honor to serve...": Souvenir Bold Italic, 8-point;

Packaging: Case qty: 5 boxes of 500/box

#10 Regular, Parks/Rec Dept: Size: 4-1/8" x 91/2";

White Wove, Sub 24; Diagonal Seam Style;

Printing: Offset printed 1-color brown, one side;

Copy: To be screened and typeset by the printer per sample furnished

by the City;

(Artwork to be furnished by the City);

Type Style: "Lodi Parks and Recreation Department" - Daisy Wheel

Script 12-point;

Address: Helvetica 11-point;

Packaging: Case qty: 5 boxes of 500/box

City of Lodi Printed Envelopes

# PART II: Envelope Specifications

Page 5

#10 Standard Window: Size: 4-1/8" x 91/2";

(Utility Bill) White Wove, Sub 24;

Recycled paper to meet State requirements;

Diagonal Seam Style;

Printing: Offset printed 1-color black, one-side;

Copy: To be typeset by the printer per sample furnished by the City;

Type Style: "City of Lodi" - CG Times Bold, 18-point;

"Utility Bill Enclosed" - CG Times Bold, 16-point;

Address: Helvetica, 10-point

Postage Block: Helvetica, 9 and 11 point

"Printed on Recycled Paper" - Helvetica, 9-point (10% Screen)

Recycle symbol per sample, 10% Screen;

Window: Poly-covered to meet U.S. Postal Service requirements;

Size: Standard, 4½" x 1-1/8", located 7/8" from left side of

envelope, and ½" up from the bottom;

Packaging: 2,500/case, or 5 boxes of 500/box per case.

#10 Standard Window: Size: 4-1/8" x 91/2";

(Delinquent Utility Bill) Yellow, Wove, Sub 24;

Recycled paper to meet State requirements;

Diagonal Seam Style:

Printing: Offset printed 1-color black, one-side;

Copy: To be typeset by the printer per sample furnished by the City;

Type Style: "City of Lodi" - CG Times Bold, 18-point:

"Immediate Response Requested" - CG Times Bold,

16-point:

Address: Helvetica, 10-point

"Printed on Recycled Paper" - Helvetica, 9-point (10% Screen)

Recycle symbol per sample, 10% Screen;

Window: Poly-covered to meet U.S. Postal Service requirements;

Size: Standard, 4½" x 1-1/8", located 7/8" from left side of

envelope, and ½" up from the bottom;

Packaging: 2,500/case, or 5 boxes of 500/box per case.

City of Lodi Printed Envelopes

# **PART II:** Envelope Specifications

Page 6

#10 Standard Window: Size: 4-1/8" x 91/2";

(City Letterhead) White Wove, Sub 24;

Diagonal Seam Style;

Printing: Offset printed 1-color black, one-side;

Copy: To be typeset by the printer per sample furnished by the City;

Type Style: "City of Lodi" - CG Times Bold, 18-point;

Address: Helvetica 8-point

Window: Poly-covered to meet U.S. Postal Service requirements;

Size: Standard, 4½" x 1-1/8", located 7/8" from left side of

envelope, and ½" up from the bottom;

Packaging: 2,500/case, or 5 boxes of 500/box per case.

#10 Standard Window: Size: 4-1/8" x 91/2";

(Police Dept) White Wove, Sub 24;

Diagonal Seam Style;

Printing: Offset printed 1-color blue, one-side;

Copy: To be typeset by the printer per sample furnished by the City;

(Artwork/photo screening to be furnished by the City);

Type Style: "Lodi Police Department" - CG Times Bold, 12-point;

Address: CG Times, 10-point

"An honor to serve...": Souvenir Bold Italic, 8-point;

Window: Poly-covered to meet U.S. Postal Service requirements;

Size: Standard, 4½" x 1-1/8", located 7/8" from left side of

envelope, and 1/2" up from the bottom;

Packaging: 2,500/case, or 5 boxes of 500/box per case.

City of Lodi Printed Envelopes

# PART II: Envelope Specifications

Page 7

#10 Standard Window: Size:

4-1/8" x 91/2";

(Library)

White Wove, Sub 24;

Recycled paper to meet State requirements;

Diagonal Seam Style;

Printing: Offset printed 1-color black, one-side;

Copy: To be typeset by the printer per sample furnished by the City;

Type Style:

"Lodi Public Library" - Bookman Old Style Bold,

14-point;

Address: Bookman Old Style, 11-point

Window: Poly-covered to meet U.S. Postal Service requirements;

Size: Standard, 41/2" x 1-1/8", located 7/8" from left side of

envelope, and 1/2" up from the bottom;

Packaging: 2,500/case, or 5 boxes of 500/box per case.